

Cleveland's

CRAIN'S

PULSE

PRESENTED BY THE CLEVELAND FOUNDATION



CLEVELAND
Foundation

We can turn your passion INTO PURPOSE.



TERRI B. EASON



MICHELLE M. FRITZ



KEVIN J. LENHARD



GINGER F. MLAKAR



CINDY H. NAEGELE



PAUL G. PUTMAN



KAYE M. RIDOLFI



JUDY M. SALM

Working with the Cleveland Foundation offers you real tax advantages and the chance to make the greatest charitable impact.

You supply the passion and ideas. Through our knowledge of the nonprofit community and our expertise with charitable techniques, we can help you achieve your philanthropic goals with purpose, so the causes you believe in can grow and prosper in perpetuity.

For more on the advantages of working with the Cleveland Foundation, you can reach our Advancement Team by calling 877-554-5054 or emailing GiveNow@CleveFdn.org.

Contents

Cleveland's
PULSE

A SUPPLEMENT OF

CRAIN'S



3	Introduction	10-11	Housing
4	Letter from the Publisher	12-13	Health
5	Population	14	Education
6	Transportation	15	Safety
8-9	Economy	16-17	Environment
		18	Arts & Culture

PULSE STAFF

PUBLISHER / John Campanelli

COPY EDITOR / Cheryl Higley

FREELANCE GRAPHIC DESIGNER / Staci Buck

ADVERTISING DIRECTOR / Nicole Mastrangelo

ACCOUNT EXECUTIVES

John Banks

Lindsie Bowman

Dawn Donegan

Andy Hollander

Laura Kulber Mintz

PRODUCTION MANAGER / Craig Mackey

CRAIN'S
CLEVELAND
BUSINESS

700 West St. Clair Ave, Suite 310

Cleveland, OH 44113

Phone: 216.522.1383 / Fax: 216.694.4264

www.crainsicleveland.com

All statistics are most recent available as off press time

Introduction

How Cleveland's Quality of Life Adds Up

Dear friends,

Welcome to Cleveland's Pulse, a first-of-its-kind comprehensive look at life in Greater Cleveland, by the numbers. The Cleveland Foundation is proud to partner with *Crain's Cleveland Business* to take this annual "pulse" of our community.

The idea of surveying the community goes back to the foundation's very beginning more than a century ago. In 1915, our founder Frederick Goff commissioned a series of surveys of Cleveland's education, recreation and criminal justice systems to better uncover and address the critical issues impacting so many. We are proud to revisit the spirit of Goff's earliest surveys, now with big data at our fingertips.

The data you will see in the following pages reflect much more than numbers and graphs. They paint a sharply focused picture of the true state of our beloved city, assessing



**Ronn
Richard**

PRESIDENT
AND CEO
*Cleveland
Foundation*

the trends and issues most pressing for our community: health, wellness, environment, economy, transportation, safety, arts and culture, and more.

The report shows us where we are on target as a community—those areas that have propelled Cleveland's renaissance and made it such a spectacular place to call home. It also exposes the areas that require ingenuity, urgency, and action to ensure that our city continues to grow and thrive, with no one left behind. Greater Cleveland's vitality hinges on meeting and

exceeding these measures of a good life.

We hope lawmakers, nonprofits, businesses, communities and residents invested in our future will use the facts and figures from the Pulse along with their own expertise and experience to continue enhancing the lives of all Greater Clevelanders.

We don't need numbers to tell us that we have big challenges ahead. Many in our community face them every day. The disparity can be seen in neighborhoods close together but worlds apart. But the data in Cleveland's Pulse crystallize those challenges. They leave no room for excuses, and instead give us the opportunity to unite for Cleveland.

Our community has always thrived when we roll up our sleeves, get to work, and start solving problems. Now more than ever, the city has momentum on its side. Together we can keep Cleveland's pulse strong and steady. Let's get started.

Using Data to Help Improve Our City

"You cannot manage what you do not measure."

So goes one of the great modern business axioms. The thinking is that if you want to improve your business — whether it's sales, employee morale or the time it takes to manufacture a widget — you need to measure things, create a baseline and then (hopefully) begin quantifying improvement.

It is Business 101.

It's also Community Improvement 101.

We know that Greater Cleveland is a wonderful place to live, work and raise a family, but we also know much work needs to be done to improve our region. Education, public health, transportation, housing,



John Campanelli

PUBLISHER
Crain's Cleveland Business

neighborhoods, economic opportunity, equality — there are many places where we are eager to see and help spur improvement.

To do that, we need to measure.

While many of the important data points on the following pages are publicly available from various sources, nobody has compiled them into a single resource

that provides a wide view of the "pulse" of our city and our region.

This supplement does that.

The goal is to provide the community, business professionals, lawmakers, non-profits and civic leaders the information they need to establish baselines, set priorities and then (hopefully) begin tracking improvement.

Thank you to Ronn Richard and the Cleveland Foundation for recognizing the importance of this project and for approaching Crain's with the idea.

This is not going to be a one-off publication. We at Crain's look forward to checking back annually to see how "Cleveland's Pulse" is growing stronger.

“ We know that Greater Cleveland is a wonderful place to live, work and raise a family, but we also know much work needs to be done to improve our region. ”

Focus Forward

Strategic Risk Management.

oswald[®]

Property & Casualty | Employee Benefits | Life Insurance | Retirement Plan Services

www.oswaldcompanies.com

Population

Millennials make up more than **22%** of Cleveland's current population.

The city of Cleveland has seen its population shrink for several years as jobs dried up and more and more sought the safety and comforts of the suburbs. But for Cleveland to truly experience lasting growth beyond the downtown boom, it must find a way to not

only keep people in the city core but also to make the city a desirable destination for new residents.

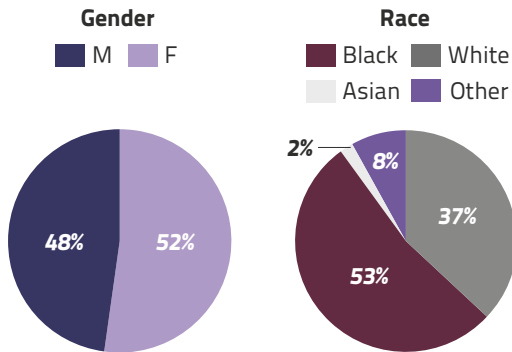
Black, white, young, old . . . Cleveland must band together to face its challenges and emerge a stronger, unified global community.

"We're beginning to see neighborhoods coming back and income levels increasing. Those are good signs," says Bob Eckardt, Executive Vice President of the Cleveland Foundation. "We're as hopeful as we've been that perhaps we've figured out how to slow the population loss."

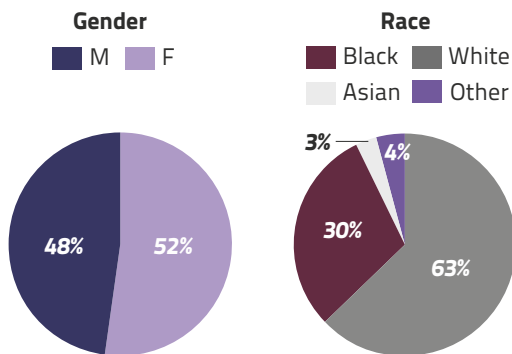
DEMOGRAPHICS

City and County 2014 Comparison

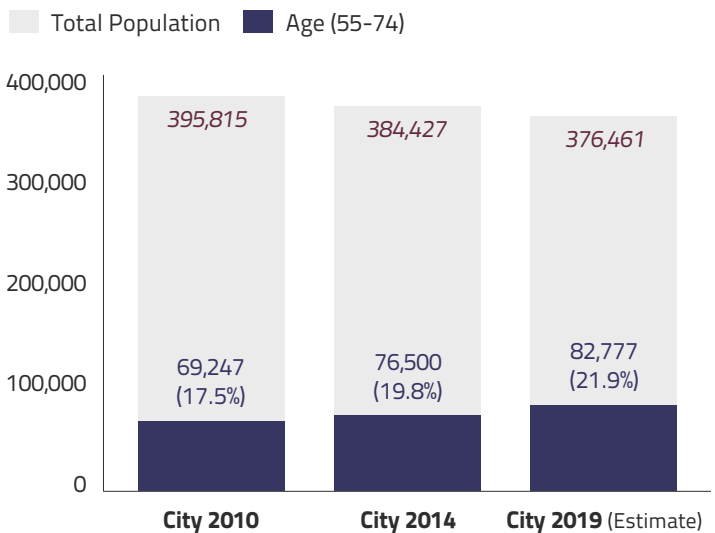
CLEVELAND Population: 384,427



COUNTY Population: 1,258,105



Past, Present, Future

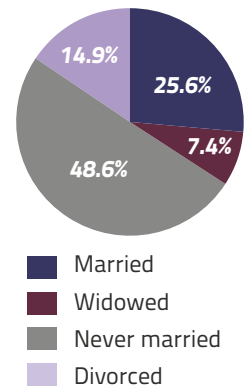


Foreign Born Clevelanders

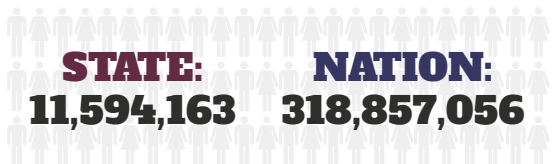
2009: 21,363
 2013: 17,970

Approximately **598** refugees were resettled in Cuyahoga County in 2012 and a total of **4,518** refugees from 2000 to 2012.

Cleveland's Marital Status (age 15 and over)



Population 2014



SOURCES: Refugee Services Collaborative of Greater Cleveland; US Census Bureau

Transportation

A strong transportation system is imperative to give Clevelanders a stable pathway to work. According to the US Census Bureau, nearly 11% of Cleveland residents use public transportation to travel to work, nearly double that of Cuyahoga County residents, who rely more heavily on personal vehicles.

Over the past five years, the Greater Cleveland Regional Transit Authority has been working with other public and private partners to improve access for the city's residents with more than \$226

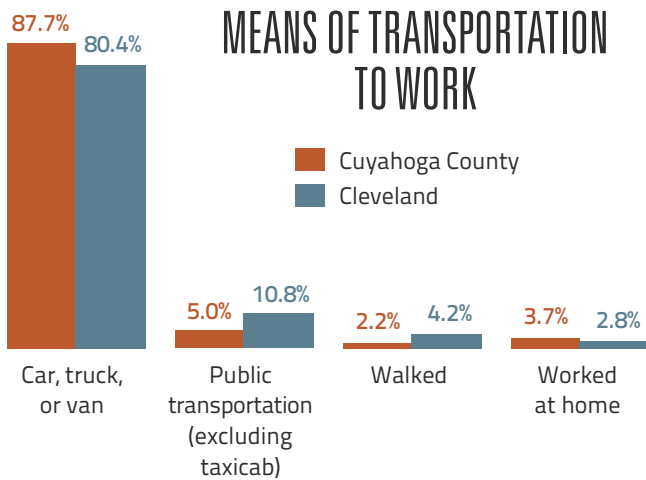
million in capital improvements. New rail lines and rapid stations have been added or rehabilitated. The RTA Healthline project opened access from downtown to University Circle and East Cleveland, and the new Cleveland State Line has improved transit along Clifton Boulevard with express service to the western suburbs. The new Cedar/University Circle and upcoming Little Italy-University Circle Station will not only provide additional transportation options but open up access for neighborhoods to promote

their cultural and civic assets.

RTA also has worked to reduce the environmental impact of its services by replacing outdated diesel buses with 240 compressed natural gas buses. The goal is to add 115 more to the fleet by 2017.

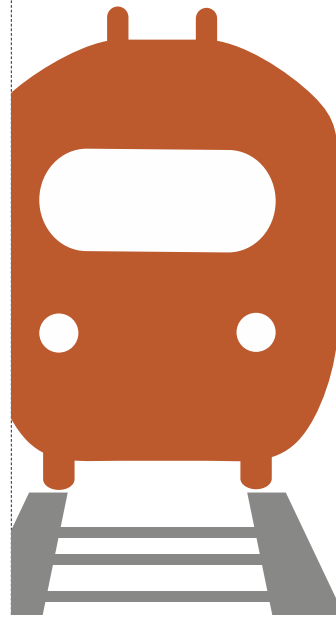
A small but growing number are getting to work on two wheels. Approximately 440 Clevelanders bike to work, and efforts by organizations like Bike Cleveland are working to promote the benefits of biking and advocate for safer, more bicycle-friendly roadways.

Commuter Data



MEAN TRAVEL TIME TO WORK **24.8 MINUTES**

RTA Ridership



60/40 SPLIT
BETWEEN
CITY OF CLEVELAND
AND SUBURBS

TRIP PURPOSE

55 to 60% Work Trip

20% School Trip

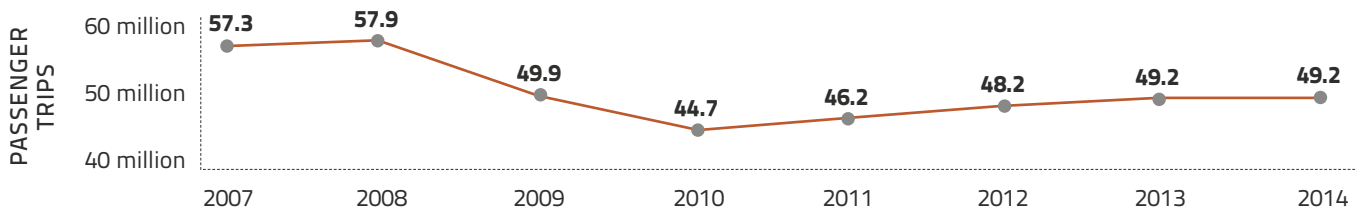
12% College, University, Trade/Technical School

10% Social/Discretionary

8% Middle and High Schools

8% Shopping

RTA Usage Over Time



RTA has invested more than **\$226 million toward capital improvements** since 2010

SOURCE: 2013 American Community Survey; Greater Cleveland RTA; US Census Bureau

MY ADDRESS CONNECTS IDEAS TO CAPITAL



: NICHELLE MCCALL, CEO
: BOLD GUIDANCE
: 1621 EUCLID AVE
: **Downtown Cleveland**

BOLD Guidance is finding the capital and connections it needs in Downtown Cleveland. Incubated by FlashStarts, Inc. in the Keith Building, this up-and-coming tech company is developing an App that allows students to navigate the college application process through mobile devices. This technology is helping students get the direction they need.

 **Downtown Cleveland Alliance**SM

IF YOU ARE READY FOR A DOWNTOWN ADDRESS CALL 216-736-7799 OR VISIT
DOWNTOWNCLEVELAND.COM/BUSINESS

Economy

Cleveland's economy has taken it on the chin, but recent data shows the city is finally moving in the right direction. The latest unemployment figures show that Cleveland and Cuyahoga County are on pace with the U.S. Yet, when you look at some of the city's most distressed neighborhoods, a 5.7% unemployment rate is still a pipe dream.

"Cleveland as a whole is lower than what we've seen in the past, and that's a positive sign. But in the communities we work in, especially the Greater University Circle neighborhoods, those numbers are much, much higher," explains India Pierce Lee, Program Director, Neighborhoods, Housing & Community Development for the Cleveland Foundation.

The Cleveland Foundation has engaged with key community organizations and employers in that area to help change the tide by improving access to affordable housing and transportation; promoting "buy local" initiatives; and creating workforce training programs like The Evergreen Cooperatives, which offers employment opportunities and director ownership in businesses that are geographically tied to the neighborhoods.

"We are really starting to see increased participation by residents in these programs. Median incomes and neighborhood home values are increasing. It's not enough, but it's a good start," Lee says.

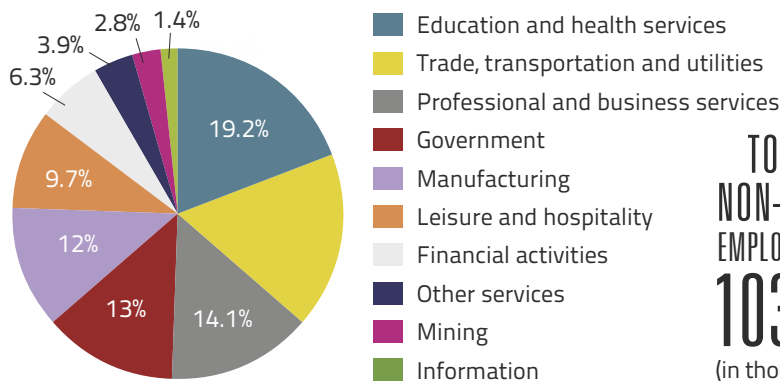
No longer able to rest its hat on a robust manufacturing base, Cleveland must

reinvent itself as a city of innovation. Strengthening the city's core and focusing on city-based economic development is essential, explains Shilpa Kedar, Program Director, Economic Development for the Cleveland Foundation.

"The region is beginning to move in the right direction with the right industry mix, but Cleveland is getting left behind in terms of being able to access those jobs that are being created," she says, noting the increased focus on science, technology, engineering and math (STEM) positions.

"It's an incredible opportunity for Cleveland. It's going to be important for our community to have companies thrive and to hire talent here instead of growing or hiring from outside."

Cleveland Area Employment by Major Industry Sector (March 2015)

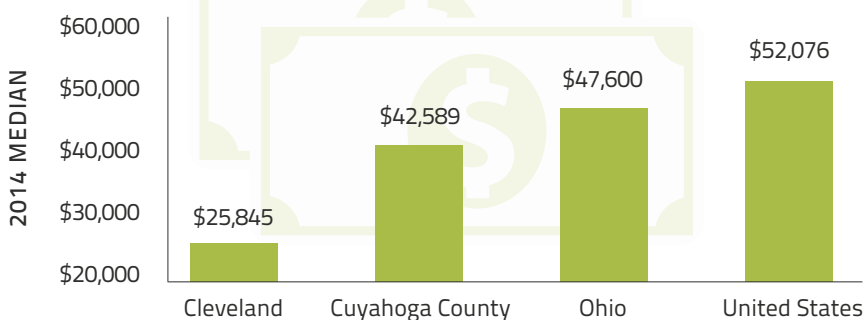


**TOTAL
NON-FARM
EMPLOYMENT:
1031.9**
(in thousands)

Cost of Living Compared to Top U.S. Metro Areas

Metro Area	Cost of Living Index
Akron OH	100.5
Cleveland-Elyria OH	99.1
Pittsburgh PA	94.4
Columbus OH	91.9
Cincinnati OH-KY-IN	87.3

Income



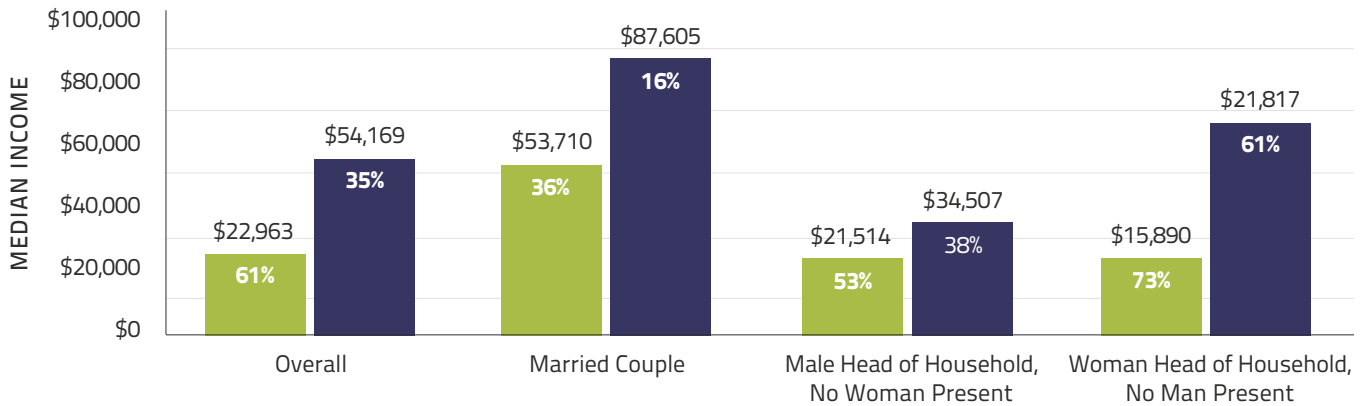
Median Household Income: Households with Children (2013 Adjusted Dollars)

Cleveland

Public Assistance (children in households) – 2012-13

Cuyahoga County

Public Assistance (children in households) – 2012-13



Destination Cleveland Data

According to Cuyahoga County's 2013 Visitor Volume Study, the number of visitors to Greater Cleveland increased by nearly 4 percent from 15.6 million visitors in 2012 to 16.2 million visitors in 2013.

In addition, the Economic Impact of Tourism in Cuyahoga County, Ohio study released by TourismOhio and Tourism Economics, showed visitors to Cleveland generated an economic impact of \$7.4 billion in 2013, up 6.7 percent since 2011 when the statistic was last calculated.

The economic impact study also concluded the tourism industry in Cuyahoga County supported 63,394 jobs, a 4 percent increase over the number of jobs reported in 2012, while taxes generated from the industry increased from \$886 million in 2011 to \$1 billion in 2013.

SOURCE: C2ER Cost of Living Index 1st Quarter 2014; US Census Bureau; Bureau of Labor Statistics

BUILT BY INDUSTRY

INSPIRED BY INNOVATION

Meet Tom Lix, founder and CEO of Cleveland Whiskey. Lix's self-designed pressure-aging process is capable of making and aging bourbon in about a week. His premium product is flying off the shelves. That's innovation. That's Cleveland.

City of
CLEVELAND
ECONOMIC DEVELOPMENT

WWW.RETHINKCLEVELAND.ORG

Housing

Occupancy rate for the downtown housing market in 1Q15 **97%**

Cleveland's housing environment has begun to stabilize and some of the city's more distressed neighborhoods are showing new signs of life.

While the city's residential values decreased more than 25% from 2006 to 2012, efforts by agencies like Cleveland Neighborhood Progress' Re-Imagining Cleveland initiative and the City of Cleveland's Land Reutilization (Land Bank) Program to rid neighborhoods of vacant lots and distressed real estate have helped showcase Cleveland's beauty, increase home values and provide economic development and community service opportunities. People with a vision for a better Cleveland are rolling

up their sleeves and replacing blighted areas with gardens, parks and other land improvement projects.

But there is still more work to do. How do we translate downtown's "renaissance" to sustained, inclusive progress in all of our neighborhoods?

A Keller Williams report indicated that movement is creeping outward. According to its report, the Detroit Shoreway, Ohio City and Tremont neighborhoods have seen a huge influx of development in recent years. As a result, average home prices in Ohio City increased nearly 55% and those in the Detroit Shoreway jumped more than 80% from 2013-14.

"As a region we need to begin to think

about strategies and investments that can be made to strengthen the core city and the inner-ring suburbs," says Lillian Kuri, Program Director, Architecture, Urban Design & Sustainable Development for the Cleveland Foundation.

"This is especially important given the changing demographics. The millennial population is growing and we're not sure what they'll do when they hit 30."

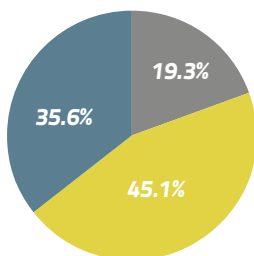
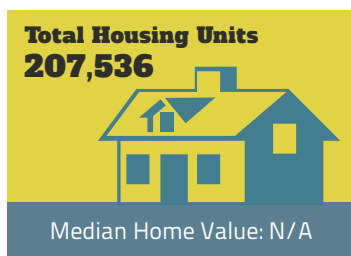
Millennials make up more than 22% of Cleveland's current population. With marriage and families on their minds, preventing their flight to the suburbs will require robust efforts to make Cleveland's diverse neighborhoods the place to live, work and play.

Housing Units by Occupancy Status

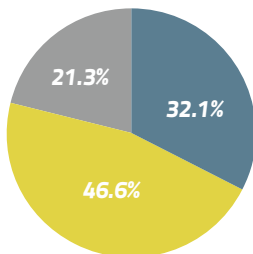
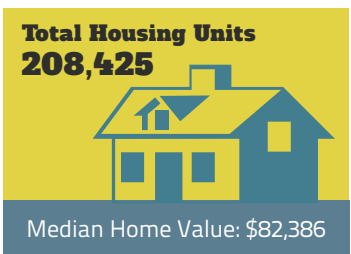
CLEVELAND

- Owner Occupied Housing Units
- Renter Occupied Housing Units
- Vacant Housing Units

2010 //



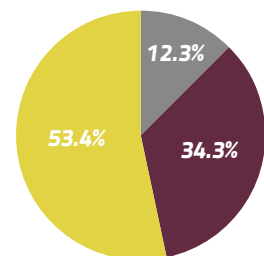
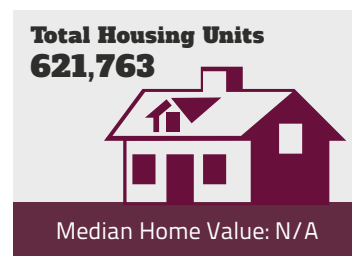
2015 //



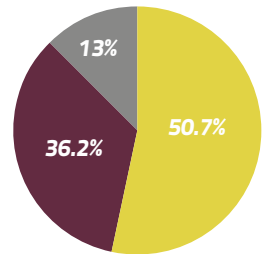
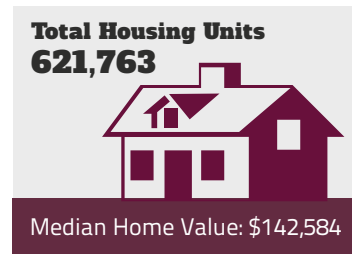
COUNTY

- Owner Occupied Housing Units
- Renter Occupied Housing Units
- Vacant Housing Units

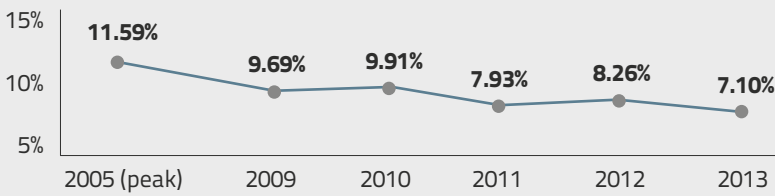
2010 //



2015 //



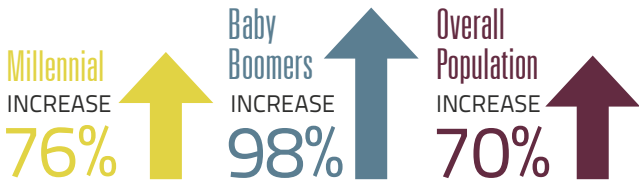
Historical Rental Vacancy Rate for Cleveland



THE MEDIAN MONTHLY GROSS RESIDENTIAL RENT in Cleveland, OH (the Cleveland-Elyria-Mentor metro area) was

\$734.00
in 2013.

People Moving into Downtown (2000-2013)

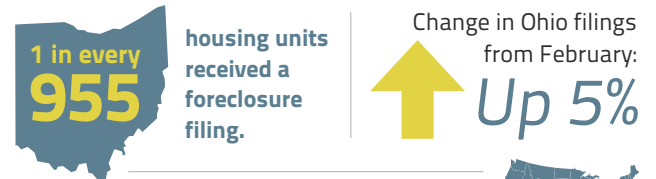


Building Permits in 2014

(Single and Multi-family, data in thousands)

	Single-Family	Multi-Family	Total
US	630.3	408.2	1038.5
Ohio	12.4	8.5	20.9
Cleveland	2.2	.8	3.0

TOP FORECLOSURE STATES IN MARCH 2015: OHIO #9



NATIONALLY: 1 IN EVERY 1,082



SOURCES: Downtown Cleveland Alliance; US Census Bureau; RealtyTrac (March 2015); 2009-2013 American Community Survey

SUPPORTING OUR
COMMUNITY OVER
95 YEARS



MEADEN & MOORE

216.241.3272

meadenmoore.com



Transforming our clients' visions into **better communities**

learn more at blog.usa.skanska.com

SKANSKA

www.usa.skanska.com

Health

A checkup of Cleveland's health reveals troubling — but largely unsurprising — statistics. Life expectancy, infant mortality, obesity, lack of prenatal care ... all score poorly compared to the county, the state and the nation. But progress is being made as community organizations work to bring healthy resources into the communities that need them most.

"Our non-profit community has been mobilizing to get into the community and the schools to connect with residents and offer that access," says Kathleen Hallissey, Director of Community Responsive Grantmaking for the Cleveland Foundation.

The city has five community health centers that provide health care to the underserved, the homeless and those in extreme poverty. Care Alliance Health Center recently opened a new 30,000 square foot medical facility in the Central neighborhood, which is home to the city's

largest public housing population.

"Community-driven health care providers are an essential component of the greater health care system," explains Kate Fox Nagel, chief administrative officer for Care Alliance. "Because we are neighborhood-based, we are best equipped to identify needs faster and design effective community-based solutions before others can even understand the root dynamics."

Access to quality care is only half the battle. Many Clevelanders have little access to healthy, fresh foods. But organizations like the St. Clair-Superior Development Corporation are working to bring urban agriculture to the forefront.

Morgan Taggart, director of Ag[re]culture for St. Clair-Superior, says ag and community garden programs extend beyond the kitchen table. Some programs, like Lutheran Metropolitan

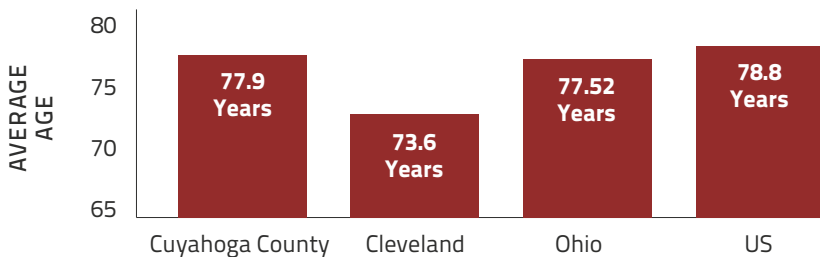
Ministries and the Cleveland Culinary Kitchen, provide training programs and entrepreneur assistance.

"We're looking at ways we can reweave the social fabric of our communities, to reconnect with each other in the neighborhood," she says. "We're using food to support community health, economic development and job opportunities."

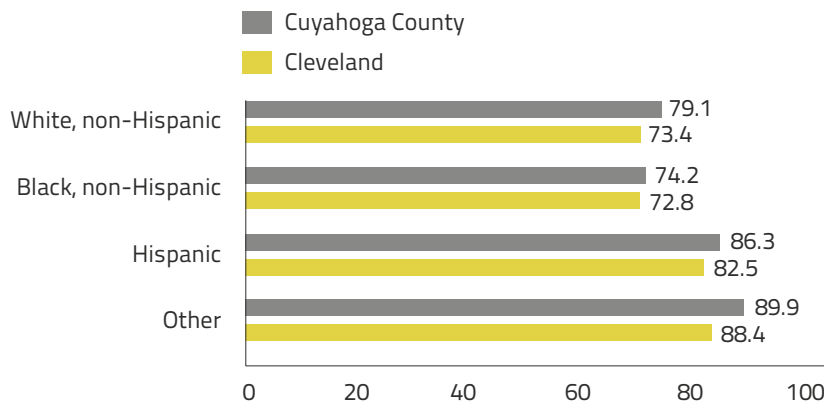
While many of Cleveland's health problems are a result of socioeconomic shortcomings, one area that is not is lead poisoning.

"High levels of lead aren't being found just in the poorer neighborhoods. There is a direct correlation to housing age — not income," says Cleveland Foundation Executive Vice President Bob Eckardt. "It is expensive to remove lead, but Cleveland has led the way nationally in creating lead-safe strategies and has moved the needle tremendously."

LIFE EXPECTANCY



In Years: By Race/Ethnicity (2010)



Deaths to Live Births Comparison (2012)

Cleveland	12.9 / 1,000 live births
Cuyahoga County	8.9 / 1,000 live births
Ohio	7.6 / 1,000 live births
National	6.1 / 1,000 live births

FOR 2012, THE INFANT MORTALITY RATE FOR



Low Birth Weight (2012)

Cleveland 13.7%
Ohio 8.6%

Lead Poisoning

CLEVELAND 12.92%

GREATER THAN/EQUAL TO 5 G/DL

CUYAHOGA COUNTY 9.65%

GREATER THAN/EQUAL TO 5 G/DL



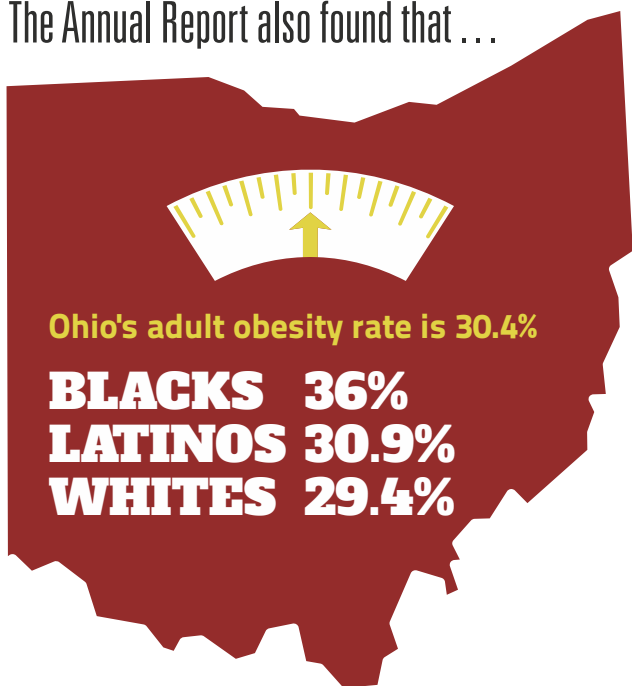
2011 Blood-Lead Levels for Children Tested in Cleveland

Neighborhood	Percent of Children <=5ug/dl
Cleveland	17.6%
First Ring	7.8%
Outer Ring	2.6%
Cuyahoga County	13.1%

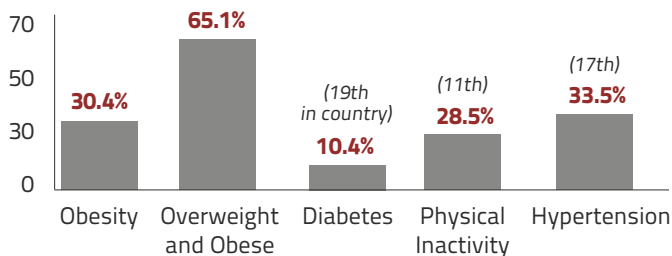
OBESITY

OHIO HAS THE **16TH HIGHEST** ADULT OBESITY RATE IN THE NATION, according to *The State of Obesity: Better Policies for a Healthier America*, a report from the Trust for America's Health and the Robert Wood Johnson Foundation.

The Annual Report also found that ...

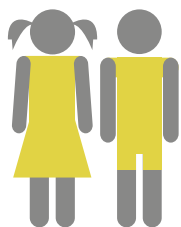


Ohio Adult Rates



CLEVELAND'S OBESITY RATE: **28%**

2013 Youth Risk Behavior Survey



Percent of obese low-income children ages 2-4: **12.4%**

Percent of obese high school students in 2013: **13%**

Percent of overweight high school students in 2013: **15.9%**

SOURCES: Cuyahoga County Board of Health; Cleveland Department of Public Health; Ohio Department of Health; Gallup; Health Improvement Partnership - Cuyahoga County

Cleveland's **PULSE**

THE FINCH GROUP WITH US, YOU'RE HOME.

With options for every lifestyle, the only thing missing is you.



WWW.THEFINCHGROUP.COM/UNIVERSITYCIRCLE

(844) 568-6588

Education

Cleveland Enrollment for 2013-14: **37,967**

Cleveland's future is very much dependent on today's youth. Well-educated students who pursue post-secondary education and aspire to 21st century careers are central to whether the city will be able to break free from the bonds of poverty and high unemployment.

Those jobs are in the STEM fields (science, technology, engineering and math), which are in high demand and pay better. Schools that focus on STEM and college/career readiness are being created to help generate that interest and hopefully guide more women toward those careers to bridge the income inequity gap that exists between genders. "For our city and our region to compete,

we must have a well-educated workforce. Sixty percent of new jobs will require some post-secondary education yet less than 50 percent are graduating from college. We have to get students interested at a younger age to look where they will have the most opportunity for prosperity," says Helen Williams, Program Director for Education at the Cleveland Foundation.

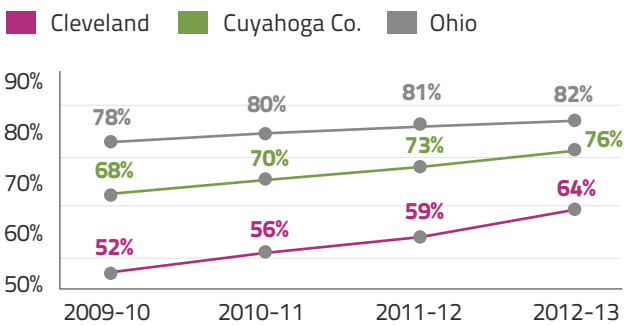
While improved efforts at the high school level will strengthen the college and career pipeline, Cleveland must get an early jump to ensure its youth don't fall through the cracks.

Less than one in five children were enrolled in high-quality preschools in 2013, according to Case Western Reserve

University research. PRE4CLE is seeking to increase access to more children. In addition to better schools, out-of-school programs will play a key role in improved learning.

"Many would like to have education be the standalone problem, but it's not. Poverty, hunger and violence in the community play a huge role in how education happens (or doesn't happen)," says Lisa Bottoms, Cleveland Foundation Program Director for Human Services & Child and Youth Development. "Our school-aged kids need to be exposed to community resources like recreation centers, museums, libraries — that's how you broaden your world and expand your horizons."

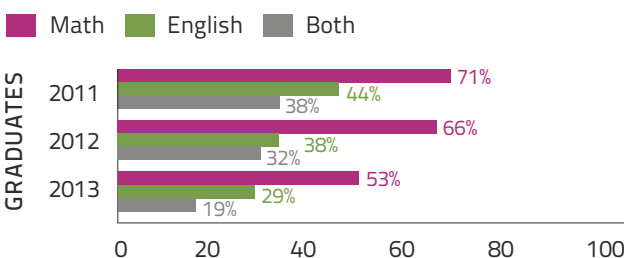
4-Year Graduation Rates



Educational Attainment

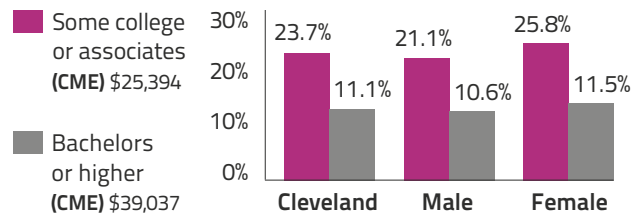
	Cleveland	Male	Female
Ages 25-34	55,097	26,760	28,337
HS graduate or higher		81.5%	82.5%
Bachelors or higher		22.2%	24.1%

Remediation Rates (CMSD)



Poverty Rate for Population Age 25 and Over by Educational Attainment

Cleveland Median Earnings (CME)
(2012-13 in 2013 inflation adjusted dollars)



ACT Average Test Scores

CLEVELAND **16.3** OHIO **22.0**

STEM JOBS

21.3% of job share in Cleveland MSA are STEM
43.3% require Bachelor's Degree or higher
56.7% require Associate Degree or less

Wages

	All jobs	Bachelor's or more	Associates or less
Stem	\$65,374	\$82,675	\$52,164
Non-Stem	\$37,571	\$65,265	\$31,453

SOURCES: Ohio Department of Education; Ohio Board of Regents; US Census Bureau

Our Safety

It should come as no surprise that Cleveland's progress as it relates to safety has been tempered given the poverty and lower educational success that persists in many of the city's most crime-ridden areas.

The city was ranked the #5 most violent city in America, based on data from the FBI's Crime in the US 2013 report.

Breaking the cycle of violence in the city requires a multi-faceted community-based approach that begins at an early age. Lisa Bottoms, Program Director, Human Services & Early Childhood and Youth Development for the Cleveland Foundation, says it is in that area that Cleveland is seeing real progress.

"When kids are putting their talents to use in the correct way, whether it's through mentoring, working or participating in quality out-of-school activities, they do well," she explains.

Whether it's connecting youth with high-quality, neighborhood-based programs to promote leadership and community service, or building life skills through mentorships and summer jobs, that type of exposure to a positive community network can help steer today's youth toward a better future.

Hands-on experiences are only one key to keeping youth on the right path, Bottoms explains. Developing social and conflict-resolution skills is essential, whether its through social-emotional

learning in the schools or supporting anti-gang initiatives like the Peacemakers Alliance, which connects at-risk youth with caring adults who have learned the hard way that there is a better way.

A key piece in improving the safety of Cleveland's neighborhoods, Bottoms says, is to build trust between young people and the police. And recent high profile cases have only reinforced the need to improve police-community relations to protect our city and each other.

"Today, there is a big disconnect between the police and young people. We have to work on those relationships and get police out of their cars and into the community to begin to establish those positive relationships."

Total Number of Delinquent and Unruly Juveniles

	Cleveland	Remaining Cuyahoga County Suburbs
Total Juveniles	2,317	2,448
Total Cases	3,678	3,988
Total Charges	6,337	6,494

Top Five Neighborhoods for Juvenile Charges

	TOTAL CHARGES
1. Central	407
2. Glenville	345
3. West Boulevard	345
4. Corlett	319
5. South Broadway	318

Cleveland Division of Police Stats (2013 Year-End Report)

HOMICIDE

DOWN 26% FROM 2006 TO 2013

88 reported in 2013 compared to **high of 120** in 2009.

RAPE

CLEVELAND: 107.1 per 100,000 population

OHIO: 34.9 per 100,000 population

(2013 rates)



From 2012-13, increases were reported in rape (.9%), robbery (7.7%) and felonious assaults (3.2%).

According to the FBI Crime in the US 2013 Report

From 2012-13, Cleveland was the only large Ohio city to see an *increase* in violent crime. Ohio saw a *decrease* of 5.1%.

THROUGH 2ND QUARTER 2014 (COMPARED TO SECOND QUARTER 2013):



SOURCE: Cuyahoga County Juvenile Court Annual Report 2013; Office of Criminal Justice Services

Environment

On the surface, a checkup of Cleveland's environmental health doesn't look promising. Yet, failing grades from the American Lung Association in air quality and a steady level of beach advisories when Lake Erie isn't safe for swimming due to sewer overflows don't tell the whole story.

Cleveland has made tremendous progress in air quality, according to statistics from the U.S. EPA. In 2013 and 2014, only 13 days each year were marked as unhealthy for sensitive groups, compared with 2011, which saw 75.

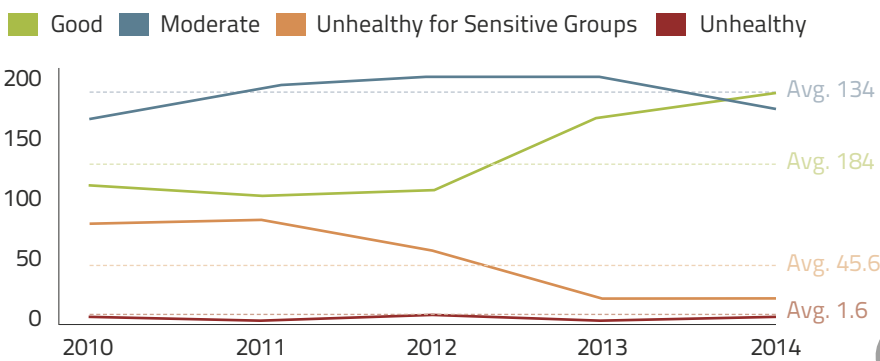
Through Project Clean Lake, the Northeast Ohio Regional Sewer District is spending billions of dollars to separate combined sewers to reduce the amount of pollutants flowing into the lake. Sustainable Cleveland is promoting 2015 as the Celebration Year for Clean Water and is raising awareness and rallying residents to do their part to protect the lake. The state also passed a bill designed to curb toxic algae blooms.

Lake Erie is also taking center stage as Cleveland seeks to tap into the environment to identify clean, alternative

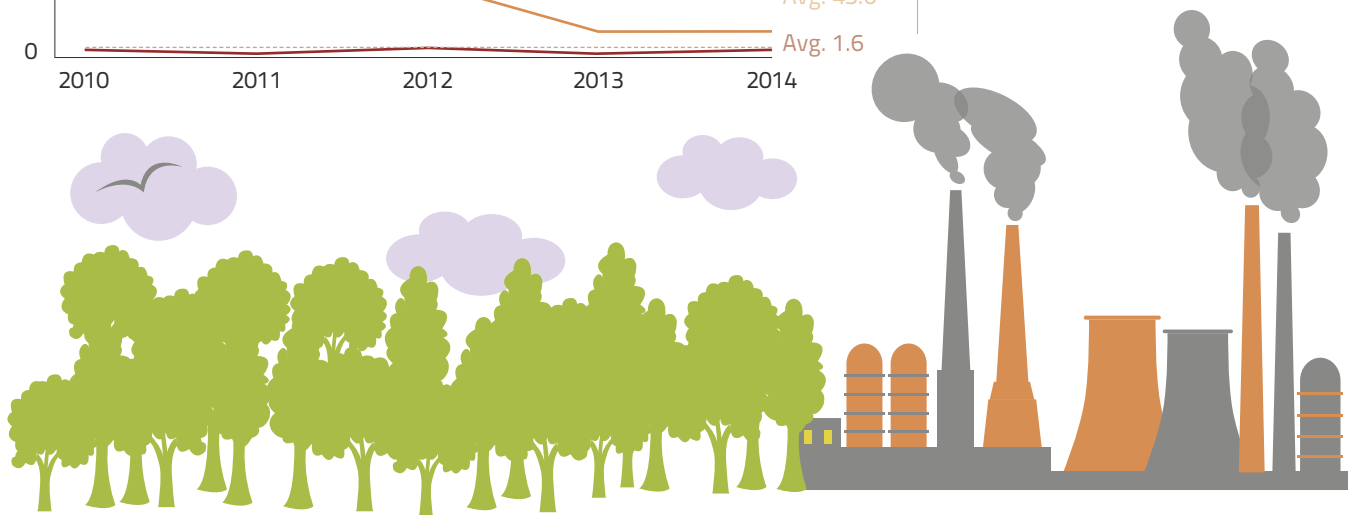
energy solutions. The Lake Erie Environmental Development Corporation's Project Icebreaker — a six-turbine offshore wind demonstration project — is planned seven miles north of downtown Cleveland.

"We have made tremendous progress, but we still have a ways to go," says Lillian Kuri, Program Director, Architecture, Urban Design & Sustainable Development for the Cleveland Foundation. "The lake is our biggest regional asset, and promoting good air and water quality will be a competitive advantage for Cleveland going forward."

Cuyahoga County Air Quality Advisory Days



Cleveland-Akron-Canton
RANKED 27
for high ozone days out of
200 METRO AREAS



Park Access (Cleveland)

LAND AREA ACRES
49,726

CLEVELAND METROPARKS (within Cleveland)	1,574
CLEVELAND DEPARTMENT OF PUBLIC WORKS	+ 1,494
PARK ACRES WITHIN CITY LIMITS	= 3,068

Percent of City Population with Walkable Park Access
 (2013) *Ability to reach publicly owned park within a half-mile walk unobstructed by freeways, rivers, fence and other obstacles.*

CLEVELAND RANKS #18 OF 50
 most populous cities.

Residents within 1/2 mile of park: **302,712** Residents beyond 1/2 mile of a park: **93,625**

% OF POPULATION WITH WALKABLE ACCESS: 76.4%



Cleveland MetroParks

- 18 parks and the Cleveland MetroParks Zoo, seven nature/science visitor centers, eight golf courses, over 50 picnic areas
- 23,000 acres of parkland, streams, lakes and wildlife habitats
- 16 million recreational visitors in 2013

3 Park Playgrounds Per 10,000 Residents

SOURCES: American Lung Association; Cleveland MetroParks; Ohio EPA; Trust for Public Lands

WALKABLE • TRANSIT-FRIENDLY • CLOSE TO EVERY AMENITY • AFFORDABLE

south *euclid* **thriving**
 COME TOGETHER & THRIVE



\$64 M
 in Commercial Investment since 2010

NAMED A **TOP 10 COMMUNITY**
 by Keller Williams Realty for 2014



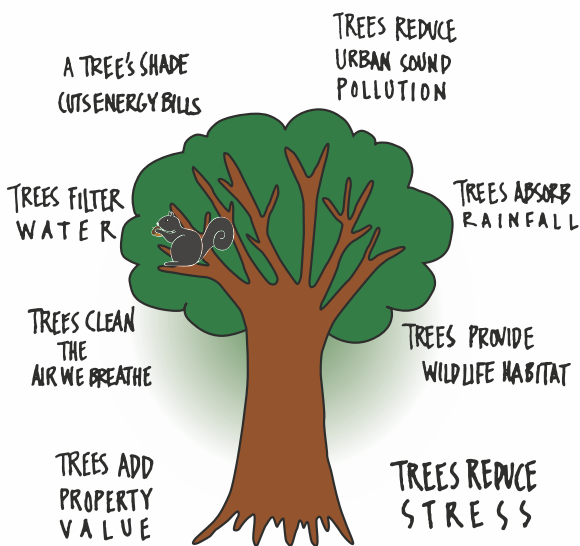
\$33 M
 in Residential Investment since 2010

south *euclid*

City of South Euclid
 1349 South Green Road
 South Euclid, Ohio 44121
 (216) 381-0400
 www.cityofsoutheuclid.com
 econdev@seuclid.com



TREEMENDOUS BENEFITS OF TREES



DAVEY
 Proven Solutions for a Growing World



Rooted in Cleveland since 1880.
 www.davey.com

Arts & Culture

The Cleveland Orchestra. The Cleveland Museum of Art. Playhouse Square. These institutions are famous for their world-class contributions to arts and culture — but they barely scratch the surface of Cleveland’s robust arts scene.

Artists across myriad mediums are building a community, feeding the economy and expanding the reach of art in the city. Organizations like Cuyahoga Arts & Culture and Community Partnership for Arts & Culture are bringing change and awareness in order for artists to affordably live, work and hone their craft in the city and to share their talents with the greater community.

Growing partnerships between insti-

tutions — like the IdeaCenter at Playhouse Square that supports WVIZ/PBS, 90.3 WCBN and IdeaStream, and the CSU Arts Campus at Playhouse Square that features galleries, rehearsal space and art studios — are also opening new pathways to the arts.

Kathleen Cervený, Program Director, Institutional Learning & Arts Initiatives for the Cleveland Foundation, says the region is fortunate to have such a robust and giving arts community that provides outreach and can fill in the gaps as schools cut programs.

“Arts teach developmental, human and intellectual skills that you just

don’t get through a study of academics alone. They are critically important in children’s formative years,” she explains. “Organizations in the cultural community have really taken it on to deliver out-of-school programs and summer camps to the neighborhoods the best that they can.”

Early and consistent access to arts and culture helps cultivate a love and appreciation that takes root and grows as we age. Cervený says that is why it is so important for these programs to thrive in Cleveland.

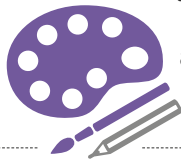
“The arts community needs to learn to attract those who may not see the arts as part of their regular lives,” she says.

ATTENDANCE

Cleveland Museum of Art

597,715

THE “HIGHEST IN OVER A DECADE”



Cleveland Botanical Garden

188,669 PEOPLE VISITED THE GARDEN IN 2013,

marking a 17% increase over the prior year’s then-record attendance of 160,000 and the **sixth straight year of attendance increases.**



Playhouse Square

Hosted 1,058 performances, attracting **more than 1.1 million guests** (10% more than last year).

More than \$60 million economic impact

Cuyahoga Arts & Culture (2013)

CAC-funded organizations served 1.4 million children in 2013 and offered:

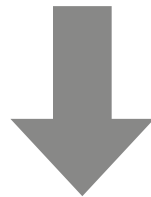
- 21,411 classes and workshops
- 18,881 field trips for students
- 678 internships and apprenticeships
- 418,833 residents attended classes and workshops.

CAC-FUNDED ARTS AND CULTURE ORGANIZATIONS SERVED 5,939,681 RESIDENTS AND VISITORS IN 2013.

CAC-funded organizations impacted Cuyahoga County’s economy through **\$342,955,828 in direct expenditures**, including **\$149,616,298 in salaries in 2013.**

THESE ORGANIZATIONS SUPPORT NEARLY 9,000 JOBS.

53.3%



Percentage decline in federal support for the arts in Cuyahoga County from 2010-12.

\$38,581,132
TOTAL INDIVIDUAL SUPPORT

in 2012 (19.3% of total) by people who are not board members, trustees, or advisors.

Individual support **second only to Philadelphia** (\$86,759,719 or 43.5%)

By square foot in 2012, Cleveland’s arts and culture organizations could fill

16.1 TERMINAL TOWERS

FOR EVERY 1,000 PEOPLE LIVING IN GREATER CLEVELAND, 5 ARE MUSICIANS

SOURCES: Cleveland Museum of Art; Cleveland Botanical Garden; Community Partnership for Arts & Culture; Cuyahoga Arts & Culture; Playhouse Square

OUR 50TH
ANNIVERSARY
JULY 2015

Thanks to the vision of Robert S. Morrison and a group of visionary leaders working together to "improve the lives of people in Ashtabula County" Northeast Ohio Regional Airport will be celebrating our 50th Anniversary this July.



Located eight miles southeast of Ashtabula, Ohio, Northeast Ohio Regional Airport (HZY) offers quick access to the economic and recreational opportunities available in Ashtabula County. The Airport features a 5,198 foot x 100 foot runway, runway lights, instrument approaches, and low minimums. T-hangars and conventional hangars are available, as well as Jet A and 100LL fuel.



Thank You Cleveland Foundation

With the financial assistance of the FAA and the Ashtabula County Aviation Trust Fund managed by the Cleveland Foundation, we are currently launching an \$8.5 million runway rehabilitation, shift, and safety area expansion which will result in a 5,900 foot x 100 foot runway capable of serving almost any business or private aircraft in the Nation's fleet. This will assure that we continue serving high-end business class jet aircraft, and provide a welcome doorway to our region for attracting industry, jobs, and visitors. Runway improvements will enhance safe operations for aircraft of all sizes. Upon completion of the projects, Northeast Ohio Regional Airport will become the third safety compliant Airport out of 102 public airports in Ohio.



From our beginnings in 1965, the Airport's mission has been to function as an economic development engine within the northeast Ohio region. Today, with an Airport able to serve the vast majority of aircraft involved in growing industry and jobs, inexpensive utilities, good roads, and rail and port systems, Ashtabula County is poised to compete on a state and national level.

Our vision is to become a world-class business aviation facility that also meets the highest standard of services and facilities for small, private operators as well. We welcome you to come visit us in person or online, and let us help you grow with us.



OUR STRENGTH LIES IN
ONE PERSON.
YOU.



MORE THAN ONE HUNDRED YEARS AGO, ONE PERSON HAD THE VISION TO CULTIVATE
A BETTER CLEVELAND. NOW IT'S YOUR TURN TO BE THE ONE WHO MAKES A DIFFERENCE.

TURN YOUR PASSION INTO PURPOSE AT:

CLEVELANDFOUNDATION.ORG/100PLUS1

